

# **Mincey Marble Manufacturing, Inc. Privacy Policy**

June 12, 2020

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from [www.minceymarble.com](http://www.minceymarble.com) (the “Site”). Mincey Marble does not sell or provide your data to anyone (such as marketing/advertising companies) for the purpose of revenue generation.

## **PERSONAL INFORMATION WE COLLECT**

When you visit the Site, we may collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we may collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as “Device Information.”

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

Additionally when you make a request product information or make a payment or attempt to make a payment through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information, email address, and phone number. We refer to this information as “Product, Order or Payment Information.”

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Product or Order Information.

## **HOW DO WE USE YOUR PERSONAL INFORMATION?**

We use the Order or Product Information that we collect generally to fulfill any orders or payments placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). Additionally, we use this information to:

- Communicate with you.
- When in line with the preferences you have shared with us, provide you with information relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by

generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

### **SHARING YOUR PERSONAL INFORMATION**

We do use Google Analytics to help us understand how our customers use the Site--you can read more about how Google uses your Personal Information here:

<https://www.google.com/intl/en/policies/privacy/>

You can also opt-out of Google Analytics here:

<https://tools.google.com/dlpage/gaoptout>.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

### **BEHAVIOURAL COMMUNICATIONS / ADVERTISING**

We may use your Personal Information to provide you with marketing communications about our products and services we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted communications and advertising. Here are some common links:

- FACEBOOK - <https://www.facebook.com/settings/?tab=ads>
- InDeed - <https://support.indeed.com/hc/en-us/articles/204488910>
- LinkedIn - <https://www.linkedin.com/psettings/advertising/actions-that-showed-interest>
- Instagram - <https://help.instagram.com/615366948510230>  
<https://help.instagram.com/284802804971822/>
- GOOGLE - <https://www.google.com/settings/ads/anonymous>

### **DO NOT TRACK**

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

### **YOUR RIGHTS**

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident, we note that we are processing your information in order to fulfill contracts we might have with you, or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

If you are a California resident, we have reviewed CalOPPA, CCPA and COPPA privacy regulations. Should you have questions regarding your personal information as it relates to any of these three privacy laws please contact us through the contact information below.

#### **DATA RETENTION**

When you place an order or requests information through the Site, we will maintain your Information for our records unless and until you ask us to delete this information.

#### **MINORS**

The Site is not intended for or directed to individuals under the age of 13. We do not knowingly collect personal information from individuals under the age of 13.

#### **CHANGES**

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

#### **SAFETY AND SECURITY OF YOUR PERSONAL INFORMATION**

We use a variety of technical and organizational security measures to maintain the safety of your personal information. Despite our efforts, no website, mobile application, database, or system is completely secure or “hack proof”. You can help keep your data safe by taking reasonable steps to protect your personal information against unauthorized disclosure or misuse.

#### **CONTACT US**

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at [info@minceymarble.com](mailto:info@minceymarble.com) or by mail:

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